

Rotary



**ROTARY:
MAKING A
DIFFERENCE**

CRESCENT NEWSLETTER



LETTER FROM THE PRESIDENT JON LOWDER

I want to begin this letter by thanking all of you for allowing me to serve as the Club's President in 2017-18.

Rest assured that I'm going to do everything I can to make sure that the responsibility you've entrusted with me was well placed and not an error of epic proportions. Over the past few years you've likely heard a lot of talk about needing to focus on growing our membership, and you can bet your bottom dollar we'll be talking about it this year too. Why? Because Rotary, like all organizations of its kind, is only as effective as its members and as our membership declines so does our ability to have the kind of impact on our community to which we've become accustomed. So, yes, we'll be talking about membership this year and **DOING** a lot to try and attract new members.

We'll begin by focusing on making your member experience as valuable to you as possible. We'll do that by recruiting great speakers for our meetings, building on the strong programming we've had over the last couple of years; by continuing our tremendous legacy of community service by executing on bold and impactful projects and fundraisers; by creating as many opportunities for fellowship as we can. If we do those things, and ask our colleagues and friends to join us, we can't help but grow. You have probably also heard a lot of talk about focusing on bringing in young members to the club, and this is undoubtedly important, but we also need to bring in older members. You all likely know someone who has "retired", but is looking for a way to stay active in the community and perhaps has even embarked on a second career. Those people would be hugely valuable to the Club because they have expertise and time – time being something our younger members have in short supply – and they can offer advice and mentorship to those of us on the other side of the career arc. The truth is we need members of all stripes, and if we're going to recruit people in different phases of their careers and lives then we need to be flexible enough to meet their disparate needs. That means we will be evaluating different membership structures, potentially adding meeting times and venues, offering different kinds of socials, etc.

We aren't going to be afraid to try new things, and some of our efforts might fail, but in failing we'll learn something and that is the only way we'll grow and eventually succeed. This can't be done using the old 80/20 rule; we need to hit 100/100 for us to meet our goals, so I'm asking you all to find a way to help out. Maybe it's leading one of our community service projects. Perhaps it's inviting a friend to one of our events. It could be as simple as donating a gift for one of our speakers. Whatever it is, all I ask is that you do one more thing than you did last year. There are almost 80 of us in this club and if each of us steps up our game just 10% then our gains will be tremendous.

I'm going to close with what should have been the lead: I want our membership to grow to 86 members from the 78 we have as of this writing. Ambitious? Yes. I probably sound like a deranged cheerleader as you read this. That's okay, because I truly believe that for Crescent Rotary to continue to live up to the fine legacy established over the past 53 years we need to grow, and it's our responsibility to make that happen. It's truly my honor to be able to work with you all and I'm looking forward to a great year!

- Jon

PEOPLE OF ACTION

Rotary is where neighbors, friends, and problem-solvers share ideas, join leaders, and take action to create lasting change.

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Our Thanks to Abby & her team!



UPCOMING PROGRAMS

- 9/4 No Meeting
- 9/8 Board Meeting
- 9/11 Breakthroughs in prostate cancer
- 9/16 Big Sweep
- 9/18 Open
- 9/25 Lizzy Tahsuda: M-Factor
- 10/2 Open

BIRTHDAYS

- Fred Binder 9/3
- Jon Lowder 9/13
- Troy Thee 9/15
- Paula Wells 9/17
- Jay Harris 9/18
- Ralph Bowden 9/19
- John Fisher 9/19
- Ras Fenger 9/20
- John Andrew 9/25
- Glenn Seymore 9/28

MEMBER ANNIVERSARIES

- Al Madden 9/8/86
- George Platt 9/14/15
- Mike Cooke 9/14/15
- Barry Utesch 9/27/04
- Ras Fenger 9/27/04

MEMBERSHIP STATS

78 MEMBERS / 67% ATTEND

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WELCOME NEW MEMBER

CHRIS GENHEIMER

CHRIS GENHEIMER IS AN ASSOCIATE WITH THE GREENSBORO LAW FIRM OF CARRUTHERS & ROTH, P.A. HE GRADUATED FROM VIRGINIA POLYTECHNIC INSTITUTE AND STATE UNIVERSITY IN 2002, CUM LAUDE, AND RECEIVED HIS LAW DEGREE FROM ELON UNIVERSITY SCHOOL OF LAW IN 2015 WHERE HE WAS THE ONLINE EDITOR OF ELON'S LAW REVIEW. BEFORE TURNING TO LAW, CHRIS WORKED IN RESEARCH, PRODUCT DEVELOPMENT AND PROJECT MANAGEMENT IN THE BIOTECH INDUSTRY. HE HAS AUTHORED DOZENS OF SCIENTIFIC JOURNAL ARTICLES AND BOOK CHAPTERS AND IS A CO-INVENTOR OF TWO PATENTED BIOTECH DEVELOPMENTS. CHRIS FOCUSES HIS LAW PRACTICE IN THE AREAS OF BUSINESS, TAX AND ESTATE PLANNING WHERE HE WORKS WITH INDIVIDUALS, FAMILIES, BUSINESSES AND ENTREPRENEURS. HE IS AN ACTIVE MEMBER OF THE SOCIETY FOR FINANCIAL SERVICE PROFESSIONALS AND GREENSBORO ESTATE PLANNING COUNSEL.

BUSINESS BRAGS

For 40 years Disaster One has been restoring futures by providing disaster restoration to homes and businesses affected by water damage, fire and smoke damage, storm damage, and mold damage. That's right - we're celebrating our 40th anniversary in 2017. "I'm most proud of the team that we've put together," said Disaster One president Rasmus Fenger while reflecting on our milestone anniversary. "There is no 'secret sauce' in restoration we have to do so many different things, and do them all well. Only by having a great team of dedicated people can it all come together." Only a third of all new businesses survive 10 years or more according to the U.S. Bureau of Labor Statistics. That makes Disaster One's 40 years in business an even more astonishing accomplishment. And it's an anniversary we couldn't have reached without the support of all of our clients, past and present.

Today, Disaster One has grown from a small carpet cleaning service in Greensboro, NC, to a leading full-service restoration company with over 135 full-time employees in 9 offices serving the entire southeast United States.

We're proud to say we have three of only 655 people nationwide who've received the coveted Certified Restorer® designation from the Restoration Industry Association. Looking to the future, Fenger stated, "We plan to keep growing, but not just for the sake of getting bigger. We grow so that we can be an exciting place to work and so that we can continue to be stronger and serve our clients better. This growth will include geographic expansion throughout the Southeast, but also, and perhaps more importantly, growing the branches we already have." We're humbled by the long-standing trust our clients have placed in us, and we always strive to honor that trust by providing a great Disaster One experience. We're not going anywhere, and we'll be here whenever you need us.



OFFICERS AND COMMITTEE CHAIRS—2016-2017

District

Governor—Lloyd Navarro Asst Governor—Susie Kelly, Foundation Advocate—Patrick Eakes Membership Advocate—Greg Brown
Membership Chair—Patrick Eakes

Crescent

President—Jon Lowder Past-President—Abby Donnelly President-Elect—Cliff Thompson Vice President—Patrick Eakes Secretary—Mark Witte Treasurer—Charlie Witzke Sergeant at Arms— Troy Thee Board Members—Barney Barnhardt, Sharon Schlachter, Tommy Webb, Heather Bowers Cross, Corinne Auman, Scott Hummel

Committee Chairs

Crescent Foundation—Tommy Webb Club Service—Ras Fenger, Page Hodgkin Kluttz District Conf. Coordinator—Rich Spiker
Family of Fun Directors— Team Pratto Football Pool—Ashby Cook Fundraising—Heather Cross & Justin Smith
Health & Happiness—Corinne Auman International Service—Scott Slabberkoorn, Membership/Classifications - Patrick Lanier
Member On-Boarding/Develop—Brian Sowers Wilson Sheldon, Carl Seager Roster/Member Contact Info—Fred Binder
Photographer—Lloyd Bostian Polio Plus/Greatest Meal—Demi Bray Prayer & Pledge—Tommy Webb
Programs—Mike Cooke Newsletter—Rich Spiker Rotary Foundation—Paula Wells
Biz/Vocational/Communications—Lisa Hazlett RUSH Chair—Jon Lowder Youth Services - Mark Witte
Pigstock—Rick Martin/Randy Doss Directory—Fred Binder/Bob Duff Public Image—Lisa Hazlett

The Crescent Community

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GOOD STUFF

MINUTES FROM BOARD OF DIRECTORS MEETING — June 16, 2017

Called to Order: 12:00 PM

Secretary's Report – Jon Lowder. 5/15/2017 Crescent Rotary Club Board Minutes - Approved

Treasurer's Report – Jon Lowder. Jon presented Eric's Accounts Receivable aging noting that there was \$2155 over 90 days outstanding. Eric/Jon is planning to follow-up on several of these balances to determine if there are any collectability issues. Jul 16-May 17 Financial Statements – Year- To-Date income is \$8,555 which is \$3,460 favorable to budget. Introduced upcoming year budget draft, dated 6/7/17, to be submitted for approval by incoming board, at upcoming board meeting. The Board approved the Treasurer's report.

Business Items – DG Visit, board meeting 7/31 @ 11:30 - Jon. Discussed board meeting prior to DG visit, date TBD .

Crescent Foundation Board/President Approval - Jon. Available for consideration (2 board seats to fill): Ralph Bowden, Rich Spiker, Tommy Webb

President: Linda Higgins has been nominated and agreed to serve if elected. Board approved Ralph Bowden and Rich Spiker as directors. Board approved Linda Higgins as board president.

Calendar for 2017/18: Discussed increased focus on service projects, possibly utilizing 1 lunch meeting a quarter as service project, in lieu of lunch .

Strategic Focus 2017/18

Focus on recruiting new members. Young and recently retired.

Reorganize committees, with five primary committees that have two co-chairs each

Committees with have direction and goals/expectations from the Board.

There will be a board liaison for each committee.

Particular concentration on creating a very strong fundraising committee

Focus on driving new members: Young member category? Retired member category? Increased marketing efforts. Committee Reorganization: Five primary committees, each with 2 co-chairs. Roll existing committees/projects into these committees. Give cochairs

direction from board on goals/expectations. Establish a board liaison for each committee, to report regularly to board Concentrate on creating a very strong fundraising committee

Meeting Adjourned at 1:31 PM. Next Meeting – TBD. Jon Lowder will announce date and time, to be held at PTAA office

Make Ups

MONDAY

12:00pm Furnitureland – String & Splinter Club
* 12:30pm Crescent – GSO Regional Realtors Assoc.

TUESDAY

* 7:00am Airport Rotary – Cardinal Country Club
12:00pm Triad – String & Splinter Club, High Point
12:15pm Alamance – Ramada Inn, Burlington
12:15pm Lexington – YMCA
12:15pm Eden – Meadow Greens Country Club
* 12:30pm Guilford – Weir-Jordan House
12:30pm Winston-Salem – Benton Convention Center
6:00pm Jamestown – Jamestown United Methodist
* 6:30pm So. Guilford New Generation – Taste of Thai

WEDNESDAY

* 7:30am East Greensboro – Bennett College
12:00pm Kernersville – Dudley Products
12:00pm Randolph (Asheboro) – AVS Banquet Center
12:05pm Thomasville – Women's Club
* 12:30pm Greensboro – Coliseum Atrium Room

THURSDAY

* 7:00am Gate City – O. Henry Hotel
12:00pm High Point – High Point Country Club
12:30pm Winston-Salem Stratford – Forsyth CC
6:30pm Liberty – Reitzel Center

FRIDAY

12:00pm Asheboro – AVS Banquet Center
* 12:30pm Summit – Starmount Country Club
12:30pm WS - Reynolda Club – Winston Room - Coliseum
* RECIPROCITY ON MEALS
Rotary

Four Way Test

Is it the TRUTH?

Is it FAIR to all concerned?

Will it build GOODWILL and BETTER FRIENDSHIPS?

Will it be BENEFICIAL to all concerned?

Rotary

