

Rotary



ROTARY:
MAKING A
DIFFERENCE

CRESCENT NEWSLETTER APRIL 2018



FROM THE OFFICE OF THE PRESIDENT JON LOWDER

Support Your Crescent Rotary Club Foundation's Fundraiser!

When I joined Crescent Rotary in 2009 things were a little bit different in the Club than they are now. First, we had about 25% more members. Second, we had some pretty hardline requirements related to fundraising and attendance that are now a little, uh, looser. Basically, the requirements became strong suggestions or expectations.

One of the requirements in the past was that each Crescent Rotary Club member had to come up with \$300 for the **Crescent Rotary Club Foundation's** (CRCF) annual fundraiser. You had the choice of stroking a check to CRCF or raising the money through raffle ticket sales or whatever other mechanism was in place for the fundraiser. Two years ago, when we embarked on updating our bylaws, we realized that in order to adhere to Rotary International's rules we could no longer require that each member give \$300 to the Foundation, so we needed to change our approach from requiring to strongly encouraging members to support the fundraiser.

Luckily, three years ago several members came up with the **Boil & Bru** concept for the fundraiser, and one of the express purposes of using this new format was to be able to draw in dollars from businesses and individuals outside of the club. That's great, but it still depends on all of us getting out and drumming up sponsors, selling tickets and still being willing to support the fundraiser with our own dollars if we can.

To that end I would like to strongly encourage all of you to support the fundraiser in any way you can. By the time you read this we'll be within weeks of the **Boil & Bru** (www.boilandbru.com) on April 20. Please sell as many tickets as you can. Reach out to the businesses you have relationships with to see if they can support the fundraiser through sponsorships or buying tickets for their employees. Last, but not least, please consider donating dollars to the Foundation yourself; if you can swing \$300 then please do so, but any amount will help.

Finally, remember why we do this. The dollars we raise help local agencies meet the needs of OUR community. A great way to see the impact the Foundation has is to review its annual report, which you can find at <https://tinyurl.com/CrescentFoundationAnnualReport>

Thanks for your support and I very much look forward to seeing everyone on April 20!

PEOPLE OF ACTION

Rotary is where neighbors, friends, and problem-solvers share ideas, join leaders, and take action to create lasting change.

Service Above Self

AUCTION ITEMS



FIGURE 8 ISLAND

**B & B
FLOYD, VA**



**HARRAH'S
CHEROKEE**



**HILTON HEAD
ISLAND**



UPCOMING PROGRAMS

- 4/13 Board Meeting at PTAA
- 4/16 No Meeting Come to the Boil & Bru
- 4/20 Boil & Bru
- 4/23 The Problems Delivering Intentional and Sustainable Service
- 4/30 No Meeting 5th Monday
- 5/7 Sharon Kazan Harris, Founder RARECAT Wines

MEMBER ANNIVERSARIES

- 2 years (club) Demi Bray
- 11 years Randy Carson
- 23 years Ralph Gorrell
- 36 years Ashley James

BIRTHDAYS

- 4/1 Chris Genheimer
- 4/2 Charlie Witzke
- 4/4 Patrick Forbis
- 4/14 Tamela Gainey
- 4/15 Corinne Auman
- 4/30 John Nicolson

MEMBERSHIP STATS
82 MEMBERS / 67% ATTEND



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Calendar

Fri Apr 13, 2018

11:30am - 1pm **Board Meeting**

Where: PTAA, 7015 Albert Pick Road Suite D, Greensboro, NC, United States

Mon Apr 16, 2018

12:30pm - 1:30pm Crescent Meeting: **No Meeting Come to Boil & Bru**

6pm - 7pm **Discover Crescent Rotary*****

Where: 3814 Dogwood Drive, Greensboro 27403

Our upcoming Rotary Information Hour gives interested candidates info to evaluate how membership in Rotary International and Crescent Rotary can be of benefit. The agenda includes the following:

Origin of Rotary, Object of Rotary, 4Way Test,
Overview of Crescent Rotary
Avenues of Service, local and international projects
Rotary Foundation and its impact on the world.
How to become a member



Fri Apr 20, 2018

7pm - 11pm **Third Annual Crescent Rotary Club Boil & Bru**

Where: Cadillac Service Garage 304 E. Market Street, Greensboro, NC 27410

Join us April 20th for an all-you-can-eat shrimp boil at Cadillac Service Garage in downtown Greensboro. Accompanied by local music from The Finns and craft beer from local breweries. All it takes is shrimp, corn, potatoes, sausage and some spices to make a southern favorite. For you non-shrimp lovers, we have a great lineup of other food too! www.boilandbru.com



Mon Apr 23, 2018

12:30pm - 1:30pm

Crescent Meeting: **The Problems Delivering Intentional and Sustainable Service**

Where:

Greensboro Regional REALTORS Association, Inc., 23 Oak Branch Dr, Greensboro, NC 27407, USA
Five Elon University students spent their J Term in Africa. While in Africa, they worked with a group of students aged 10-21 years old. They'll share information about their trip and their project.

Mon Apr 30, 2018

12:30pm - 1:30pm Crescent Meeting: **No Meeting 5th Monday**



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Member Minute



Paula Wells

When I joined Crescent Rotary several years ago, I remember well my orientation and Brian Sowers' words, "Don't do this to get more business. You have to do it with a heart to serve." I consider the words, "Service above self" to be why I continue to serve Rotary.

It is easy to be comfortable with the accident of our fortunate circumstance in life, and I believe that the call to service above self to be the only reason to be a member of Rotary. Almost everyone here has had the advantage of being born in a free country and in families that enabled their successes if only to inspire a work ethic. Most of us were born in a skin color and a religious paradigm that protected us from discrimination. Most were born in the more advantaged gender. Rotary was born because Paul Harris recognized his advantage in society and also recognized the duty that accompanied that advantage. As early as 1922, Rotary International required all its clubs to adopt a policy of "non-racial" membership requirements. It wasn't until 1987, under pressure from the Supreme Court, that women were allowed into Rotary. We are indeed racially and religiously diverse in Rotary, but only when you look at the world. We are indeed open to both genders, although there are multiple reasons why women still see this as an old boys' club. And we are indeed an organization of wealthy people, some of whom joined only to get more business. But Rotary gives us the chance to be better people. To serve not only with hands or a check – but with our hearts. To gain understanding of people who are of different races and religions and yes, even gender. We have an opportunity to change the world, but as we all know, change begins from within. And that is why I try to examine my motivations every time I pay my Crescent Rotary dues, and why I believe that Service above Self is a motto that can change me and change the world. I hope we all decide to remain Rotarians, and for the right reasons.



OFFICERS AND COMMITTEE CHAIRS—2017-2018

District

Governor—Lloyd Navarro Assistant Governor—Susie Kelly

Foundation Advocate—Lonnie Cathey Jr. Membership Advocate—Greg Brown

Membership Chair—Patrick Eakes

Crescent Rotary

President—Jon Lowder Past-President—Abby Donnelly President-Elect—Cliff Thompson Vice President—Patrick Eakes

Secretary—Mark Witte Treasurer—Charlie Witzke Sergeant at Arms—Troy Thee

Board Members—Sharon Schlachter, Mike Cooke, Heather Bowers Cross, Corinne Auman, Scott Hummel, Lisa Hazlett

Committee Chairs

Crescent Foundation—Tommy Webb Club Crescent Rotary Foundation President—Linda Higgins

Service—Ras Fenger & Page Hodgkin Kluttz District Conf. Coordinator—Alec Pratto

Family of Fun Director—Ashby Cook

Health & Happiness—Barbara MacKay-Vinson

Membership- Clifford Thompson & Patrick Lanier

Photographer—Lloyd Bostian Polio Plus/Greatest Meal—Demi Bray Prayer & Pledge—Tommy Webb

Programs—Mike Cooke Newsletter—Janice Coble

Public Image—Lisa Hazlett RUSH - Jon Lowder Youth Services - Mark Witte

Pigstock—Eddie Miller

Directory—Fred Binder/Bob Duff

People IN Action



Volunteers Needed for Crescent's Community Cupboard Project Beginning April 19

Last fall Crescent Rotary Club Foundation made a grant to the Community Cupboard at East Market Street Seventh Day Adventist Church. As part of that we have a volunteer opportunity that begins on Thursday April 19, and will continue for four consecutive Thursday mornings and ends May 10.

Volunteers will arrive at 8:00 and help get the site set up for the distribution. Rotarians can help by setting up and manning the choice tables and helping pack the pre-boxed items for distribution. The actual distribution hours are 9:00 – 11:00 or until the food is gone, and then we will help with clean up afterwards.

If you are available to help, please email Jon Lowder at jon@piedmonttaa.org and indicate which date you would like to volunteer (April 19, April 26, May 3, May 10).



Third Annual Boil & Bru

Low Country Shrimp Boil
and Local Craft Beer

\$50 PER PERSON



Friday, April 20th 7:00PM-11:00PM

Cadillac Service Garage

304 E Market St, Greensboro

BIG SUPPORT IN SMALL BATCHES

WWW.BOILANDBRU.COM

**IN 2017, CRESCENT ROTARY CLUB'S
BOIL & BRU RAISED OVER \$40,000 FOR
LOCAL AND INTERNATIONAL PROJECTS.**

All monies raised through:
The Crescent Rotary Club Foundation
a 501(c)3



**LIVE MUSIC FROM
THE FINNS**



Rotary



Boil & Bru Sponsors

2018 Boil & Bru Sponsors

Platinum Sponsor



Gold Sponsors



Forbis & Dick
Funeral Service
www.forbisanddick.com

Silver Sponsors



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is on your side

The Wilkinson Agency
336-643-3533
wha@wilkinsoninsurance.com



Randy Carson, Realtor/Broker



Bronze Sponsors



Beer Sponsors



Four Saints
Brewing Company



Member Happenings



**GUILFORD
HEART WALK**
American Heart Association

Saturday, May 19, 2018



Charlie was born with a congenital heart defect called coarctation of the aortic arch and a ventricular septal defect. She was diagnosed in utero at her mom's 20-week ultrasound. Charlie had her first open heart surgery at 5 days old.

Charlie is now 6 years old and has had 5 open heart surgeries and 4 heart catheterizations.

Charlie may be a heart warrior but just like most little girls she loves all things Disney, the color purple, and unicorns. She loves going to school with her friends, going to dance class, and swimming. Charlie tells the best knock-knock jokes and she loves playing board games with her daddy, mommy, and her little sister Riley. When Charlie grows up she hopes to be a rock star with purple hair.

With medical advances funded by the American Heart Association, the Hudson Family feels Charlie can grow up to become a healthy adult managing her CHD.

With your help, we can help Charlie and other children make their hopes a possibility. Thank you for your support to the Heart & Stroke Walk.

Locally Sponsored by:



**UNC-Greensboro
Kaplan Commons**
506 Stirling Street, Greensboro, NC
8:00 a.m.— Registration
9:00 a.m.—Walk Begins
Free Family Event, Doggie Parade,
Kid Zone, Entertainment & More!

Kids will receive 1 FREE Admission ticket to
Wet N' Wild – Emerald Pointe for
participating in the Healthy Drawing Contest!

www.GuilfordHeartWalk.org

Help Save Lives, Create a Team Today!
Questions?
Call (336) 317-4128 or e-mail Garet.Beane@heart.org

Garet Beane shared this information on the **Guilford Heart Walk** coming up on Saturday, May 19th.

For additional information email Garet at Garet.Beane@heart.org



**BRAIN WELLNESS
INTERNATIONAL**

Karen Pollard's **Brain Wellness International** will be offering their first evening Brain Boot Camp class, hosted by Senior Resources Guilford. The class will be held in two 1.5 hour sessions on 4/10/18 and 4/17/18 from 6:00-7:30PM. Pass the info along to anyone who may be interested in boosting their memory skills.

Interested individuals can email drkarenpollard@gmail.com to register!



The Crescent Community

WWW.CRESCENTROTARY.ORG



Stay Informed

Additional Members Attending: Greg Brown

Called to Order: 11:08 am

Secretary's Report – Mark Witte

2/9/2018 Crescent Rotary Club (“Club”) Board Minutes - Approved

New Members – none

Resignations – Heather Witt

Members Requiring Follow-up – none

Rule of 85 – None

Leave of Absence – none

New Member Transfer - None

Treasurer's Report – Charlie Witzke

Charlie presented the Accounts Receivable aging noting that there was \$815 over 90 days outstanding. Janice has sent statements to all members with +90 day outstanding balances.

Jan 2018 Financial Statements – Year-To-Date income is \$9606 which is a \$(761) variance to budget, due to a QuickBooks database repair one-time charge, and 1 additional meal vs expected. Club will have one less meeting in April, which will put the meal costs back on budget

The Board approved the Treasurer's report.

Business Items –

Membership – Greg Brown

Club has added 7 new members YTD, vs entire year (ending May 2018) goal of 16. Additionally, Club discussed who he had identified as 7 “inactive” members, with the hope of re-engaging those members. New members assigned Board Liaisons. Also discussed need to host another “New Member Social”, with one scheduled for 4/16 at Mark Witte's home. Greg to follow up with board on next steps.

Public Relations – Lisa

Will print flier for Boil & Bru

March Newsletter sent last week

Service – Sharon

Potter's House 3/12/2018

Out of the Garden Project 3/3 attended my many Crescent Rotarians

Other Business

Strategic plan

Committee met 3/1. Jon, Cliff and Lisa to meet, to develop overall strategic plan to present to membership

Meeting site location change

Club will continue to explore new Painted Plate space (old Traveled Farmer).

Expected construction complete end-March. Jay Harris is in contact with PP owner. Mike Cooke to follow-up with Jay on status of event space opening

Meeting Adjourned at 11:55 am. Next Meeting – 4/13/2018

Rotary 

Make Ups

MONDAY

12:00pm Furnitureland – String & Splinter Club

*12:30pm Crescent – GSO Regional Realtors Assoc.

TUESDAY

*7:00am Airport Rotary – Cardinal Country Club

12:00pm Triad – String & Splinter Club, High Point

12:15pm Alamance – Ramada Inn, Burlington

12:15pm Lexington – YMCA

12:15pm Eden – Meadow Greens Country Club

*12:30pm Guilford – Weir-Jordan House

12:30pm Winston-Salem – Benton Convention Center

6:00pm Jamestown – Jamestown United

Methodist

*6:30pm So. Guilford New Generation – Taste of Thai

WEDNESDAY

*7:30am East Greensboro – Bennett College

12:00pm Kernersville – Dudley Products

12:00pm Randolph (Asheboro) – AVS Banquet Center

12:05pm Thomasville – Women's Club

*12:30pm Greensboro – Coliseum Atrium Room

THURSDAY

*7:00am Gate City – O. Henry Hotel

12:00pm High Point – High Point Country Club

12:30pm Winston-Salem Stratford – Forsyth CC

6:30pm Liberty – Reitzel Center

FRIDAY

12:00pm Asheboro – AVS Banquet Center

*12:30pm Summit – Starmount Country Club

12:30pm WS - Reynolda Club – Winston Room - Coliseum

* RECIPROCITY ON MEALS

Rotary

Four Way Test

Is it the **TRUTH**?

Is it **FAIR** to all concerned?

Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?

Will it be **BENEFICIAL** to all concerned?



PEACE AND CONFLICT PREVENTION/RESOLUTION



DISEASE PREVENTION AND TREATMENT



WATER AND SANITATION



MATERNAL AND CHILD HEALTH



BASIC EDUCATION AND LITERACY



ECONOMIC AND COMMUNITY DEVELOPMENT